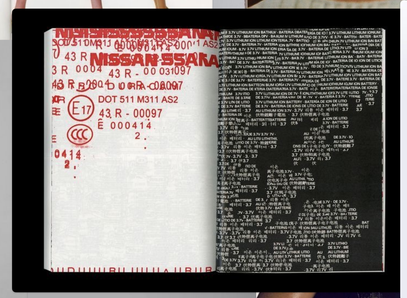
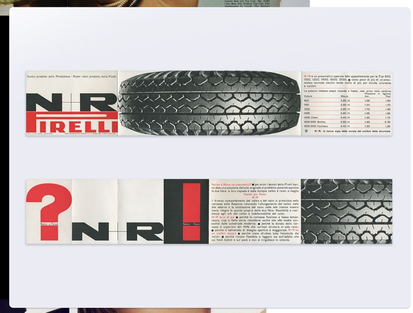
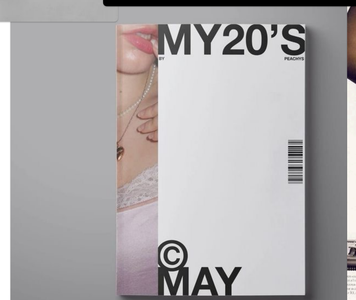
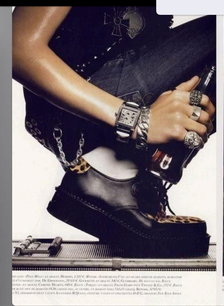
Page Layout Style









MANHATTAN
NEW YORK
The brand was founded by James Jebbia in 1994. It was designed with skaters in mind with a unique design for the store layout: by arranging the clothes around the perimeter of the store, a large central space permitted skaters with backpacks to skate into the store and still feel comfortable.

Overall Photography Style